



Thank you for your interest in the Rockford Chamber of Commerce's *Lead 360* program. Though membership is typically by invitation only, we welcome the opportunity to learn about women leaders that we may not have identified. By completing this membership application, you give us the chance to get to know you a little better and provide a forum for us to share more about the program and its membership criteria.

Lead 360 Mission:
**“The mission of Lead 360 is to expand the impact and influence of
woman business leaders in our region.”**

I understand that membership is intended for senior executives (as described below) that meet the following *Lead 360* Membership Criteria:

- There are membership positions open/available to fill in *Lead 360*.
- Individual owns or is part of a company/ firm that is a current member, in good standing, of the Rockford Chamber of Commerce.
- Individual is a business owner or is a senior leader of, or within, company/firm (i.e., C-suite, President, Vice President, Partner, Director or has significant scope of direct or indirect influence over strategic and/or organizational decisions).
- Individual has at least ten (10) years of experience in their field or has held a senior leadership position, as defined above, within their field in the five (5) years prior to current date.
- Individual is an active member of the community and has demonstrated sustained engagement in the community.
- Individual actively mentors others and serves as a role model to developing talent.
- Individual does not exceed per company membership allotment of 5% involvement in *Lead 360*.
- Individual is willing to pay the annual membership fee of \$550 (2016 membership year) for *Lead 360*.

***Lead 360* Membership Application:**

Name: _____

Business/Company/Firm: _____

Title: _____

Work Phone: _____

Cell Phone: _____

Email: _____

LinkedIn: _____

continued

Is your business/company/firm, currently a member, in good standing, of the Rockford Chamber of Commerce? (Y/N)

What is your role in your business/company/firm? Please provide us with a short description of your current responsibilities, your work history including dates for the various positions you have held. If you prefer, please submit with this application a copy of your resume or brief summary of your roles over the last ten years.

Please tell us about your activities in the community including dates of those activities.

Please share with us your experiences in mentoring/mentorship and serving as a role model.

How did you hear about the Rockford Chamber of Commerce's Lead 360 program?

What interests you about the Lead 360 program?

What do you expect to take away from and give back to the Lead 360 program?

By signing my name I acknowledge that the above information is accurate and that I have read the Mission Statement of the Rockford Chamber of Commerce's Lead 360 program. My signature also signifies that I understand the criteria for membership and will honor group confidentiality of all information. If I am not invited to join the program at this time, I may be invited to participate at a later date.

Signature _____ Date _____

Please scan and email this document to cludwig@rockfordchamber.com to forward to the Nominating Committee. Please note that the Nominating Committee meets once a year, typically in January.